

NICOLE BELLIS

ABOUT ME

I am a UX/UI Designer with a B.S. in Product Design and over 3 years of experience. In my previous roles, I worked cross-functionally across various teams researching pain points and delivering high fidelity concepts that satisfied both the end user and company stakeholders.

CONTACT

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SKILLS

Wireframing
User Testing
Figma
Miro
User Research
Mockups
Adobe XD
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Google Suite
Microsoft Office Suite

WORK EXPERIENCE

UX / UI DESIGNER

Marvin Windows & Doors (Feb 2022 - June 2025)

- Analyzing customer behaviors and marketing data to make informed design decisions.
- Advocating for the user to key stakeholders throughout the design process.
- Planning and conducting qualitative and quantitative user testing to ensure usability throughout the site.

UX / UI DESIGN INTERN

Pure UX (June 2020 - Aug 2020)

- Collaborating with a team to create a high-fidelity prototype for a healthcare mobile app.
- Revising previous and teammates' designs based on user testing done with families and healthcare professionals.

SOCIAL MEDIA MANAGER

Pao Media Company (Feb 2025 - Present)

- Brainstorming campaigns to highlight specific niches and business across our cities.
- Creating short videos or posts to showcase the client's backstory and offerings in a way that's engaging and aligns with the brand.

EDUCATION

Bachelor of Science in Product Design

University of Minnesota - Twin Cities
2017 - 2021

Study Abroad in Copenhagen, Denmark

DIS Abroad (Furniture Design Studio)
Feb 2020 - May 2020