



ABOUT



Nicole Bellis

I am an empathetic, user-focused UX/UI designer who loves witnessing and curating pleasant experiences. I always put the user at the center of my designs, and I strive to create experiences that are simple and effective for both the user and company.



CONTACT INFO

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SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe XD
Figma
Microsoft Office Suite
Google Suite
User Testing



EDUCATION

Bachelor of Science in Product Design

University of Minnesota - Twin Cities

Sept 2017 - May 2021

Study Abroad in Copenhagen, Denmark

DIS Abroad

January 2020 - March 2020

A two-month long study-abroad session in Denmark, learning about Nordic and furniture design through an immersive cultural experience and design-related coursework, including Furniture Design Studio and Innovation Thru Design Thinking



WORK EXPERIENCE

Senior UX/UI Designer

Marvin Replacement

Feb 2022 - Present

- Analyzing customer behaviors and marketing data to make informed design decisions
- Advocating for the user to key stakeholders throughout the design process
- Planning and conducting qualitative and quantitative user testing to ensure usability throughout the site
- Creating a design library and establishing design guidelines to facilitate successful web scalability and consistency across all Marvin sites

UX/UI Design Intern

Pure UX

June 2020 - Aug 2020

- Collaborating with a team to create a high-fidelity prototype for a healthcare mobile app
- Revising previous and teammates' designs based on user testing done with families and healthcare professionals

Graphic Design Intern

LadyBossBlogger

May 2020 - Aug 2020

- Creating content for and managing a branded Instagram account
- Optimizing the production of digital content for consistent and high quality deliverables